



CELEBRATING A DECADE OF BARCAMP BANGALORE

barcampbangalore.org



barcamp BANGALORE

MONSOON 2016

15th October, 2016, CMRIT

Sponsorship
Opportunities

barcampbangalore.org



#barcampblr

ONE TAG TO RULE THEM ALL

who are we?

We are India's largest open source un-conference attended by diverse set of people.

barcampbangalore.org

what is barcamp?

An Un-conference

Un-conventional

One-of-a-kind event!
It's Unique, it's different,
it's not your
regular conference.

It's an Un-conference!

Un-conference

It is a peer-to-peer
un-conference. You pick the
topics, share the agenda and
share your interests and
expertise. We believe the
sum of wisdom of the room
is more than that of any
presenter.

Un-rules

Law of 2 feet: Move to
something that interests you
anytime. Every speaker is a
participant, every participant
is a speaker.

Impromptu sessions:
Talk anywhere, anytime.

who are we?

- 100% Volunteer driven not for profit event.
- An International community of unstructured unconference organizers.
- On a mission of bring a platform for folks from different walks of life to come together and talk about their unconventional ideas.
- Close to a decade of running the event leading to many successful ideas and community of people.

some **barcamp** stats

f **1700+** fans

t **1500+** followers

500+ participants

100+ registered sessions

▶ **150+** subscribers

6000+ registrations till today!

diversity

Software Professionals, Entrepreneurs, Consultants, Students, Professors from eminent Institutions like IIM, IIT etc, Chartered Accountants, VC's and Angel investors,

Professional Photographers, Sports persons, Social Change Activists, NGO policy makers, bloggers, reporters and even more.



highlights of bcb spring 2016

500+ attendees | **36+** Independent sessions on a variety of topics
10K visitors, **50K** page views

Techlash: product demos & launch sessions

Excellent social media engagement

highlights of bcb spring 2016



Raison - Introduction to geared cycles and how different they are compared to what we've ridden when we were kids.



Nikhil Jois - Start up and design principles 101



Gauri – One basic thing that can prevent people from eating the right foods is a mistaken idea that a “healthy diet” takes the joy out of eating and deprives us of good taste



Saurabh Minni – What it means to have a distributed realtime computation system & how Apache Storm is designed



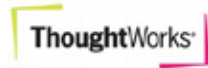
Sajith– Lean start-up – 9 things you need to get started

why sponsor?

- Engage with the community of the most passionate folks of Bangalore from developers to social activists to entrepreneurs.
- Bring your brand to the attention of the most diverse and enthusiastic folks of Bangalore.
- Showcase your tech prowess to a dynamic generalist self motivated audience.
- Bring cross pollination of ideas to solve problems.

previous sponsors

event sponsors



venue sponsors



sponsorship tiers

PLATINUM

GOLD

SILVER

FRIENDS OF
BARCAMP



platinum sponsor

Platinum Sponsorship Cost
₹2,00,000 (INR Two Lakh Only)

What you get:

- Your logo as a integral part of event logo for all communications (website, banners, social media)
- Large stall – 9ft x 9ft – at a prominent location
- Brand mention in all press releases for Barcamp Bangalore for bloggers and tech writers
- A 10minute closing/opening talk by your VP or senior person.

Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog

gold sponsor

Gold Sponsorship Cost
₹1,00,000 (INR One Lakh Only)

What you get:

- Your logo as a integral part of event logo for all communications (website, banners)
- Large stall – 6ft x 6ft – at a prominent location
- A five minute talk by your VP or senior person at the closing of event

Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog

silver sponsor

Silver Sponsorship Cost
₹50,000 (INR Fifty Thousand Only)

What you get:

- Your logo as a integral part of event logo for communications (website, banners)
- A five minute talk by your VP or senior person at the closing of event

Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog

friends of barcamp

Friends of barcamp Cost
₹20,000 (INR Twenty Thousand Only)

This tier is open for early and mid-stage startups or small businesses only

What you get:

- Your logo as a integral part of event logo for communications (website, banners)

Digital media plan

- Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup, Youtube
- Blog – Your logo to be featured on our blog

promotional goodies

Besides this, as sponsor, you are free to distribute any advertisement material with the prior consent of organizers.

Some Goodies to promote your brand could be
T-shirts | Mugs | Badges | Pens etc.



interested in promoting your
Brand to the
barcamp community?

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thanks

disclaimer

This document is indicative of sponsorship deliverable.

bcb organizers reserve all the right to modify the content of this document at anytime.

