



Celebrating a decade of
barcamp bangalore.



barcamp
BANGALORE
Spring 2018

Sponsorship
Opportunities



#barcampblr
ONE TAG TO RULE THEM ALL

who are we?

We are India's largest open source un-conference
attended by diverse set of people.

what is **barcamp**?

An Un-conference

Un-conventional

One-of-a-kind event!
It's Unique, it's different,
it's not your
regular conference.

It's an Un-conference!

Un-conference

It is a **peer-to-peer**
un-conference. You pick the
topics, share the agenda and
share your interests and
expertise. We believe the
sum of wisdom of the room
is more than that of any
presenter.

Un-rules

Law of 2 feet: Move to
something that interests you
anytime. Every speaker is a
participant, every participant
is a speaker.

Impromptu sessions:
Talk anywhere, anytime.

who are we?

100% Volunteer driven not for profit event.

An International community of unstructured unconference organizers.

On a mission of bring a platform for folks from different walks of life to come together and talk about their unconventional ideas.

Close to a decade of running the event leading to many successful ideas and community of people.

some barcamp stats

f **1700+** fans

t **1500+** followers

500+ participants

100+ registered sessions

▶ **150+** subscribers

6000+ registrations till today!

potpourri

Software Professionals, Entrepreneurs, Consultants, Students, Professors from eminent Institutions like IIM, IIT etc, Chartered Accountants, VC's and Angel investors,

Professional Photographers, Sports persons, Social Change Activists, NGO policy makers, bloggers, reporters and even more.



highlights from last barcamp bangalore

500+ attendees | **36+** Independent sessions on a variety of topics
10K unique website views, **50K** page views

Excellent social media engagement
#barcampblr a constant trending topic on Twitter

highlights from techlash

focustrack.in is an app usage tracker that helps you keep track of how you spend your time on your mobile and the desktop

a **home entertainment** system using **Raspberry Pi** and controlled all actions on it using my Android phone

Power Panda is a lithium-ion based power backup solution for the router and modem

highlights from previous edition

Building accessible web applications

**Legal guide to a startup or
to bring a startup.**

Open Data and OpenStreetMap

Aadhaar beyond payments

Cycling in India

why sponsor?

Engage with the community of the most passionate folks of bangalore from developers to social activists to entrepreneurs.

Bring your brand to the attention of the most diverse and enthusiastic folks of bangalore.

Showcase your tech prowess to a dynamic generalist self motivated audience.

Bring cross pollination of ideas to solve problems.

previous sponsors

event sponsors



venue sponsors





sponsorship tiers

GOLD

SILVER

**FRIENDS OF
BARCAMP**

gold sponsor

Gold Sponsorship Cost
₹1,00,000 (INR One Lakh Only)

What you get:

Your logo as a integral part of event logo for all communications (website, banners).

Large stall – 6ft x 6ft – at a prominent location.

A five minute talk by your VP or senior person at the closing of event.

Digital media plan

Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup.

Blog – Your logo to be featured on our blog.

silver sponsor

Silver Sponsorship Cost
₹50,000 (INR Fifty Thousand Only)

What you get:

Your logo as a integral part of event logo for communications (website, banners).

A five minute talk by your VP or senior person at the closing of event.

Digital media plan

Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup.

Blog – Your logo to be featured on our blog.

friends of **barcamp**

Friends of barcamp Cost
₹20,000 (INR Twenty Thousand Only)

This tier is open for early and mid-stage startups or small businesses only

What you get:

Your logo as a integral part of event logo for communications (website, banners).

Digital media plan

Website – clickable logo and a brief mention | Social media – Twitter, FB, Slack, Meetup.

Blog – Your logo to be featured on our blog.

promotional goodies

Besides these, as a sponsor you are free to distribute any advertisement material with the prior consent of organizers.

Some Goodies to promote your brand could be
T-shirts | Mugs | Badges | Pens etc.



interested in promoting
your **brand** to the
barcamp community?

sathya

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thanks

disclaimer

This document is indicative of sponsorship deliverable.

bcb organizers reserve all the right to modify the content of this document at anytime.